



ISMAY



ISMAY is a Folk/Americana music project driven by California-based singer/songwriter Avery Hellman. Their debut album *Songs Of Sonoma Mountain* was released in 2020 and named one of the 10 best Albums in the Bay Area, garnering features in *American Songwriter*, *No Depression*, *Sonoma Magazine* and more. Growing up backstage at their grandfather's *Hardly Strictly Bluegrass Festival*, ISMAY was inspired early on by artists such as Emmylou Harris, Gillian Welch and Hazel Dickens. Since then, they have appeared throughout the West Coast at music festivals such as *Hardly Strictly Bluegrass*, *Strawberry Music Festival*, *The National Cowboy Poetry Gathering*, *The Lantern Tour*, and at renowned venues such as the *Great American Music Hall*, *Slim's*, the *Golden State Theater* and the *Mystic Theater*. In addition, ISMAY has opened for acclaimed artists including *Steve Earle*, *Watchhouse*, *Justin Townes Earle*, *Robert Earl Keen*, *John Doe* and *Chuck Prophet*. In March of 2023, ISMAY will be featured as one of a select group of artists from around the world participating in the *Apple TV+ Show My Kind of Country*, produced by *Kacey Musgraves* and *Reese Witherspoon*. Gearing up for the release of their sophomore album *Desert Pavement*, ISMAY will reveal 2023 tour dates in addition to confirmed performances at the *SF Jazz Americana Week* and the *National Cowboy Poetry Gathering*, as well as other exciting announcements. To learn more please visit www.ISMAYmusic.com.

Career Highlights

- Featured on Apple TV+ program *My Kind of Country* produced by Kacey Musgraves & Reese Witherspoon
- KQED Art's Top 10 Bay Area Records of 2020
- Opened for **Mandolin Orange/Watchhouse, Steve Earle, Nicki Bluhm, Justin Townes Earle, Blitzen Trapper, Robert Earl Keen**
- Full length print article in **No Depression Magazine** on *Songs of Sonoma Mountain*
- Performances at **Hardly Strictly Bluegrass, Strawberry Music Festival, Huichica, National Cowboy Poetry Gathering**

Releases

- 2018, *Songs From a River EP*
- 2020, *Songs of Sonoma Mountain LP*
- Upcoming in 2023, *Desert Pavement LP*
- Upcoming, *Lucinda Williams Documentary*

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