

Matt McClure

Boilerplate:

Matt McClure is a singer-songwriter from Western Kentucky whose journey to success is defined by perseverance, passion, and a deep commitment to his family. A decade ago, he moved to Nashville with little money but big dreams. As a husband and father, his top priority was ensuring the safety and stability of his family, often juggling multiple jobs alongside his passion for music.

Fast forward ten years, and McClure has found stability, working as a tour bus driver for *All Access Coach*, where he's had the privilege of transporting country music's biggest stars across the U.S. and Canada. But while his career in the industry flourished, McClure's own music aspirations were always close to his heart.

In 2024, McClure's music dreams began to take flight with the release of "*The Shore*"—a powerful song about reclaiming your life and walking away from a toxic relationship. The track went viral across social media platforms, sparking a massive following of listeners who connect with his authentic lyrics and emotional depth.

McClure's music speaks to a range of mental health issues from domestic abuse to the struggles of fentanyl addiction, resonating deeply with listeners facing their own battles. "I get about 1,500 messages a day about my music. I'm proud that my social media has become a 'healing hub' for people around the world who are going through tough times," he shares. His online community is a space where comfort, understanding, and exceptional music intersect, offering solace to those in need.

With his blend of heartfelt lyrics and genuine connection with his audience, Matt McClure is proving that music is not just a career—it's a lifeline for those searching for hope and healing.

Highlights:

- * Prolific singer-songwriter devoted to mental health healing through music
- * Songs spanning diverse topics like domestic abuse, toxic relationships, isolation/loneliness and the Fentanyl epidemic
- * Matt is impactful in both word and song. His weekly motivation videos (Matt's Monday Minute) receives 100's of thousands of listens
- * built massive online community he calls a "Healing Hub"

* His music has been shared over a million times in 200 countries